



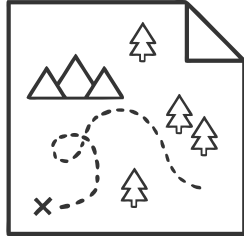
Clarence Village



2020-2023 STRATEGIC PLAN

OUR VISION

A Clarence Valley where the aged live in safety and with dignity



OUR MISSION

To build a community that cares for the aged by providing a home, connection and care

OUR VALUES

People first

Respect - We listen

Compassion - We help those in need

Integrity - We do what's right, not what's easy



OUR STRATEGIC OBJECTIVES

Build our capacity to teach and transfer skills and knowledge

Build an enriching and motivating team culture across our business units

Maintain the highest quality standards of care, compliance and assets

Diversify our revenue and maintain our organisational agility

Grow our knowledge of dementia care

Improve the community's understanding of the aged care system and options for seniors to get care and housing

Build partnerships & networks to attract talent, skills and opportunities to improve our team

Identify the needs of seniors and lead the community response meeting them

Maintain our financial strength